

Subject: Invitation to take part in the Capitali Sorelle project - Alba Italian Capital of Contemporary Art 2027

Dear Mayors,

Alba Italian Capital of Contemporary Art 2027 was conceived not simply as a city project, but as a diffuse cultural system, capable of actively engaging the territory of the Langhe, Roero and Monferrato.

Capitali Sorelle takes shape within this perspective: a project designed to build a network of partner municipalities that, alongside Alba, can contribute to the Capitale year's programme through exhibitions, events, public art itineraries, cultural initiatives and collaborations already rooted in their own territories.

The aim is to showcase the cultural richness of our towns and to build a shared narrative, in which Alba acts as the driving centre of a polycentric, accessible and shared Capitale. Participating municipalities will be able to be recognised as **Capitali Sorelle**, to join the project's territorial map, to take part in dedicated communication and to contribute to building a broad and recognisable cultural geography.

The participation process is designed to bring together, within a single framework, different local realities united by the wish to contribute to the diffuse programme of Alba Capitale. The following may therefore apply:

- municipalities and territories that already have works, collections, itineraries or public art interventions of particular value;
- municipalities that intend to promote contemporary art events, exhibitions, projects or initiatives to be held in 2027 in partnership with Alba Capitale;
- municipalities involved in exhibitions, events or projects promoted by the artistic direction of Alba Capitale;

Applications must be sent **by 31 October 2026** to capitalisorelle@albacapitale2027 and cultura@comune.alba.cn.it, and will be reviewed by the artistic direction, which will assess their cultural coherence, organisational sustainability, project quality and effective integration with the overall Alba Capitale programme. Overall coordination of the project will be handled by Bruno Bertero, General Director of the Ente Turismo.

Documents and information to be sent

The application email must include or attach the following materials:

- **Letter of application**, signed by the Municipality, indicating the operational contact person;
- **Profile of the proposing entity**, including the name of the entity, address, contact details,

- website, social media channels and the name of the contact person;
- **Concept document**, with a brief description of the proposal, its objectives, duration and connection with Alba Italian Capital of Contemporary Art 2027;
 - **Extended description of the project or initiative**, indicating content, artists involved, curators, partners, any hosting parties and target audience;
 - **Indication of the category of participation**, specifying whether the proposal concerns the promotion of existing works or itineraries, or a new initiative to be carried out in 2027 in partnership with Alba Capitale;
 - **Proposed period and venue**, even if only indicative, including any information on the opening, duration, hours and accessibility;
 - **Available visual material**, such as photographs of the spaces, images of the works, renderings, sketches, floor plans or documentation of previous projects;
 - **Biographies of the artists**, curators or other parties involved, if already identified;
 - Any documentation on existing public art, for municipalities intending to showcase works, collections, itineraries or interventions already present in their territory;
 - **Brief timeline**, outlining the main phases of organisation, production, installation, communication and opening to the public;
 - **Indication of resources and partners already available**, including any spaces, sponsors, technical collaborations, institutions involved or organisational availability;

Inclusion in the Capitali Sorelle project will allow the selected proposal to be recognised as part of the territorial programme of Alba Capitale, according to communication, calendar and coordination arrangements to be defined together with the organisation.

We would be delighted to build this network together with you, so that Alba Capitale can truly become a great shared opportunity for the whole territory.

With warm regards,

Alberto Gatto

Mayor of Alba

Patrizia Sandretto Re Rebaudengo

Le fabbriche del vento Association President

Nicolas Ballario

Artistic Director

Alba Italian Capital of Contemporary Art 2027