

ALBA CIAC 2027 –



CIRCUIT

The EXTRA circuit of Alba Capitale is a **visual arts showcase** — promoted under the patronage of Alba Italian Capital of Contemporary Art — designed to become one of the most effective tools for broadening **civic and territorial** participation in the **Alba Capitale** programme, engaging proposers interested in developing visual art projects.

How to apply

The EXTRA circuit is based on a **public open call for self-nomination**, addressed to public and private entities wishing to propose a **visual art** project consistent with the themes, values and calendar of Alba Capitale.

Who can apply

- cultural associations;
- independent spaces;
- schools, academies and universities;
- foundations and institutions;
- galleries, bookshops, theatres, museums, archives;
- commercial businesses and productive enterprises;
- third-sector organisations;
- informal groups or individual proposers, possibly with a lead entity.

Requirements for proposals

Applications will be assessed by a secretariat appointed by the Municipality, on the basis of transparent criteria, none of which will judge the artistic quality of the project — in keeping with the deliberately inclusive approach of the initiative.

To be admitted to the Extra circuit, projects must meet certain **minimum criteria**:

- be visual art projects;
- be respectful of and consistent with the vision and themes of the Capitale year (for example: contain no material harmful to anyone's dignity, nor content of a violent, pornographic or similar nature);
- take place within the territory of Alba and the involved project area (Langhe-Roero and Monferrato);
- demonstrate organisational clarity and practical sustainability;
- ensure basic economic autonomy on the part of the proposer;
- adhere to the calendar and deadlines set by the organisation.

Selected proposals will officially join the **Alba Capitale EXTRA Circuit** and will be able to use the related mark/recognition within their communications.

What EXTRA offers to admitted projects

Admission does not entail direct financial support, but it does guarantee a set of concrete benefits:

- inclusion in the **official Circuito Extra calendar**;
- presence on dedicated communication channels;
- use of the coordinated visual identity (with a dedicated logo, based on the Alba Capitale coordinated image);
- inclusion on the map and in the public information tools;

Identifying venues and activating local partners

- Candidate projects must indicate the venue or space where the initiative is to take place. If the artist, collective or proposer does not already have a location, they are invited to independently seek out partners and available spaces in the area, engaging shops, vacant premises, workshops, businesses, professional studios, companies, productive enterprises, associations, private spaces or other locations suitable for hosting the project.
- This approach is intended to foster the encounter between the artistic proposal and the urban fabric, turning EXTRA into a tool for concrete relationships between artists, citizens, economic activities and local communities. Any agreement between the proposer and the hosting party must be defined directly between the parties, in compliance with current regulations, safety conditions, the necessary authorisations and the responsibilities connected with the use of the spaces.
- The organisation may provide general guidance and, where possible, facilitate dialogue between proposers and local stakeholders, but it does not assume any obligation to secure venues, nor any responsibility for the relationships, economic, logistical, insurance or organisational arrangements between proposers and hosting parties.

Governance

The functioning of the Circuito Extra provides for:

- **a public call** starting on 15 September 2026, with a self-nomination form on the website albacapitale2027.it;
- **an organisational secretariat** for collecting applications, coordinating and admitting projects;
- **shared guidelines** for communication, use of the logo and the calendar.

For further information, please write to extra@albacapitale2027.it